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Primo MAXX - What is it?

- Plant growth regulator
- Designed specially for turf
- Active Ingredient: Trinexapac-ethyl
- Concentration: 121g/l
- Formulation Type: Micro-emulsifiable concentrate
- Properties: Primo Maxx is a transparent liquid that forms a micro-emulsion upon dilution in water
- Late GA Synthesis Blockers



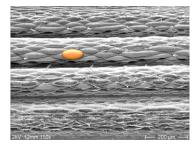






How Does Primo Maxx Work?

- Gibberellic Acid (G.A.) is a growth hormone primarily responsible for cell elongation
- Primo Maxx blocks G.A. production late in the G.A. cycle





Primo

Untreated

- · Vertical growth is reduced
- Grass continues to grow at same rate BUT energy is diverted to produce more lateral growth and rooting







Some Primo Maxx Concepts



GOING INTO REGULATION



BOUNCE BACK or RE-BOUND EFFECT

- The product enters the plant system
- · GA starts to be inhibited
- The plant starts showing physiological and morphological visible changes after 2nd or 3rd application

 Plant response may lead to growth after post growth suppression.

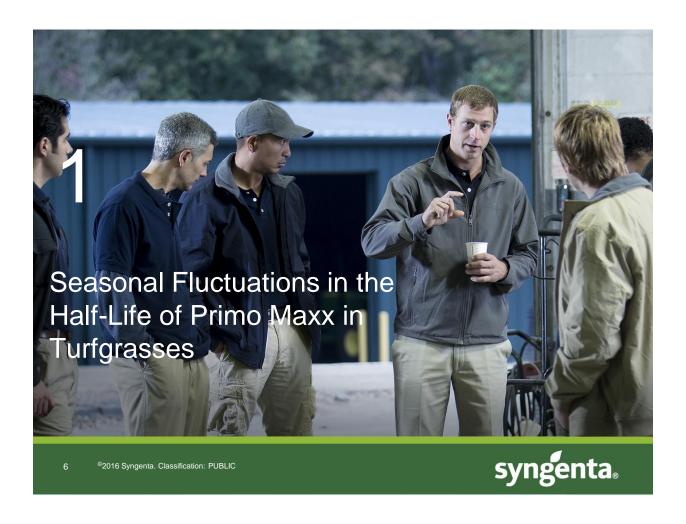


SPEED OF REGULATION

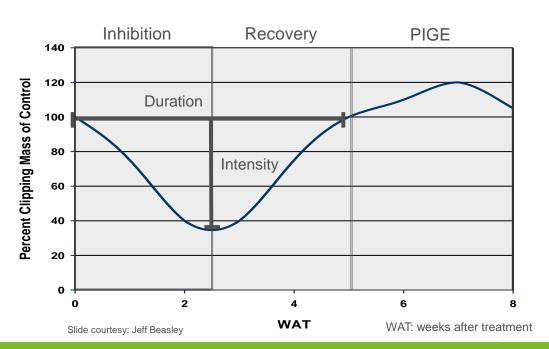
- Once the vertical growth is regulated horizontal growth is promoted
- · Increase in green speed



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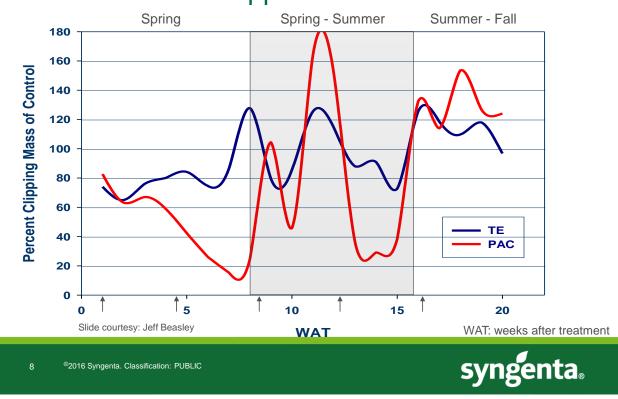


Typical Turfgrass Response to PGRs





Season Fluctuation With Sequential PGR Applications



Half-Life of Primo Maxx is much shorter under high temperatures

Half-lives of Primo and Trimmit

	Growth chambers		Field		
Treatment & species	64.4 F (18 C)	86 F (30 C)	Spring	Summer	
Primo Maxx	Half-life (days)				
Kentucky bluegrass	5.3	3.4	5.8	4.2	
Creeping bentgrass	6.4	3.1			
Trimmit 2SC					
Kentucky bluegrass	11-15	7-9	15.4	11.5	
Creeping bentgrass	9-11	6-8			

Golf Course Management: July 2007



Leaf Area and Canopy Density



Primo Maxx does not significantly change leaf index

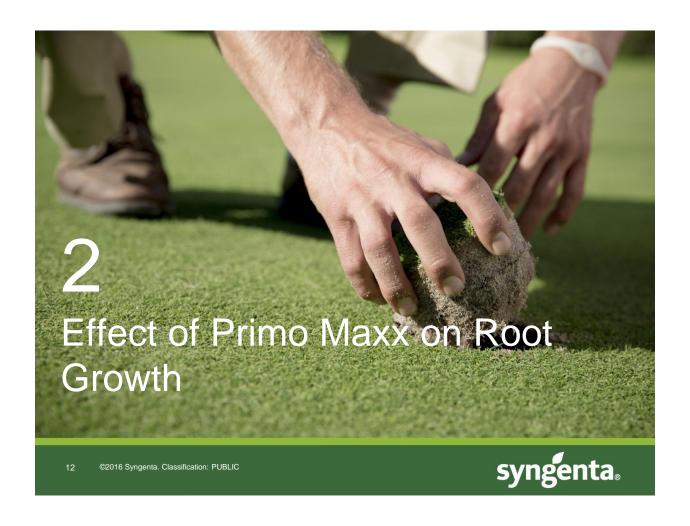
PGRs vs. leaf area indices

	Leaf-area indices — spring 2004					
WAT	Primo Maxx	Trimmit 2SC	Control			
1	1.53*	1.47*	1.72			
2	1.72	1.36*	1.63			
3	1.81	1.71	1.82			
4	1.87	1.81	1.73			
5	2.06	2.17*	1.91			
6	2.12	2.22	2.11			
7	2.21	2.29	2.16			
8	2.42	2.69	2.36			
Abbreviation: WAT, weeks after treatment.						

*The PGR treatment is significantly different from the control.

Golf Course Management: July 2007







How Do PGRs affect root growth?

Slide courtesy: Jeff Beasley



Primo Maxx Promotes Tillering

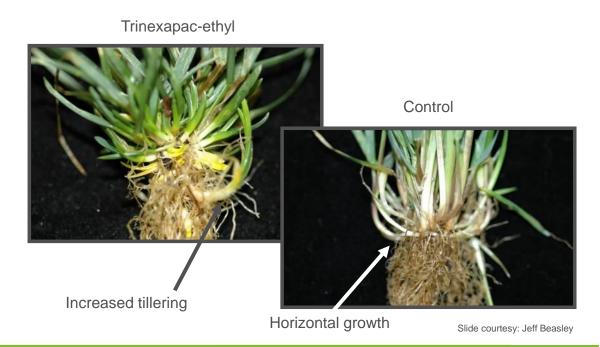
Primo vs. Kentucky bluegrass

		Tiller number				
Weeks after treatment	Plant height as % of control	Primo Maxx	Control	Statistical significance		
1	46	3.0	3.0	NS		
2	41	4.8	8.8	*		
3	57	8.3	6.3	NS		
4	119	12.3	10.3	*		
5	129	17.0	10.3	*		
6	137	15.5	11.3	*		
7	94	19.8	15.0	*		
*The Primo Maxx treatment is significantly different from the control. NS, not significant.						

Golf Course Management: July 2007

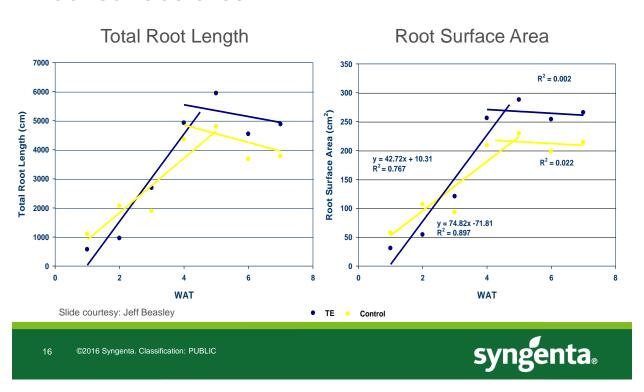


Trinexapac-ethyl Effects on Plant Growth – 3 WAT





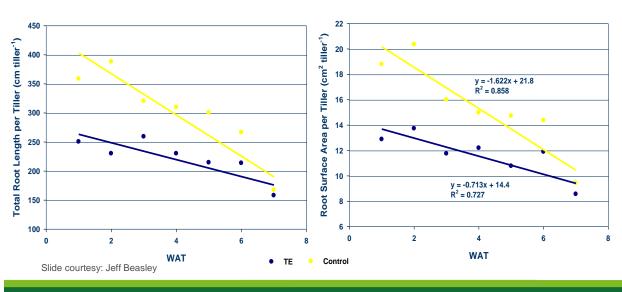
Trinexapac-ethyl increases root length and root surface area



Trinexapac-ethyl increases root length and root surface area per tiller

Total Root Length per Tiller

Root Surface Area per Tiller



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Primo MAXX Increases Roots in Bermudagrass

Turf under Primo MAXX regulation continues to carry on normal plant processes of growth and development (photosynthesis and respiration)

As vertical foliar growth slows, energy is redirected to lateral stems and below ground plant parts

Lateral stems and root-mass increase after repeat applications



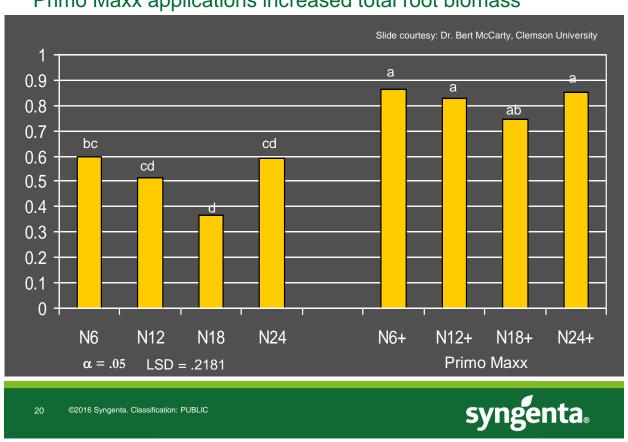
Root frame used to evaluate rooting by measuring force required to pull the frame







Primo Maxx applications increased total root biomass



Primo Maxx application increase root biomass of bermudgrass /8.125 lbs N/1000 sq ft per week)

Week 16
N6
Primo

01/18/2003

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Greenhouse Study 16 Weeks After Initial Treatment

Untreated

Primo Maxx 0.48 Litres/Ha



Slide courtesy: Dr. Bert McCarty, Clemson University



Summary

PGR efficacy is reduced with warmer temperatures

- Application rates
- Metabolism, environmental factors, and plant growth

Affect of PGR efficacy on canopy dynamics.

Spring vs. Summer

Root Growth

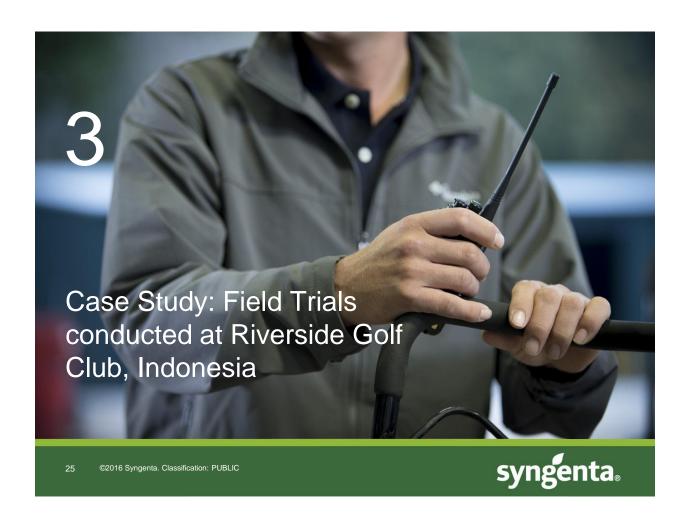
•Tiller growth was the greatest energy sink

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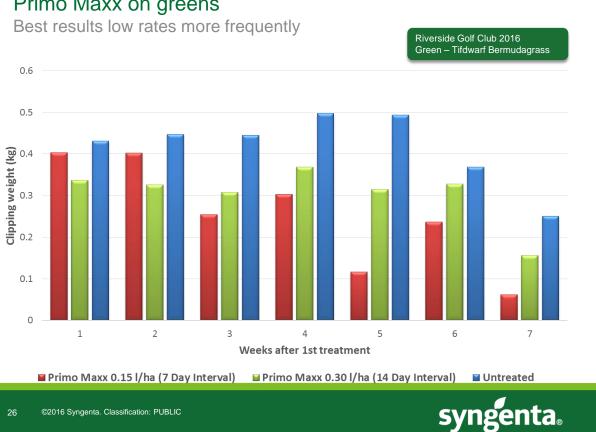
When is the Best Time to Apply Primo Maxx on Turf under Warmer Conditions?

During warmer summer temperatures (above 30°C) shorten the interval between sequential PGR applications

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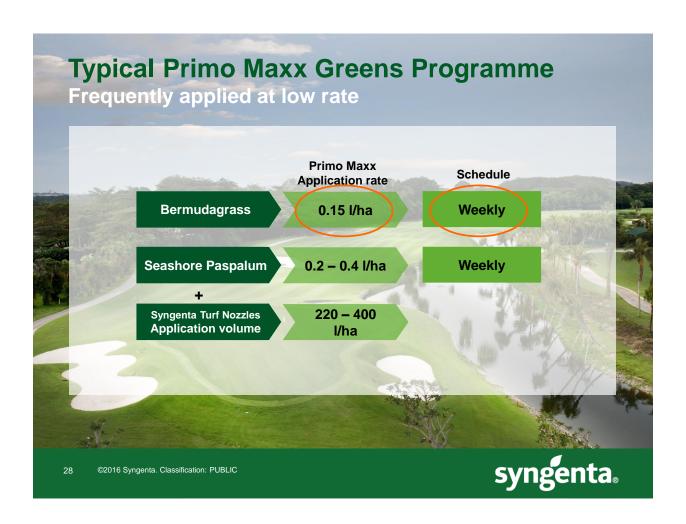
Primo Maxx on greens

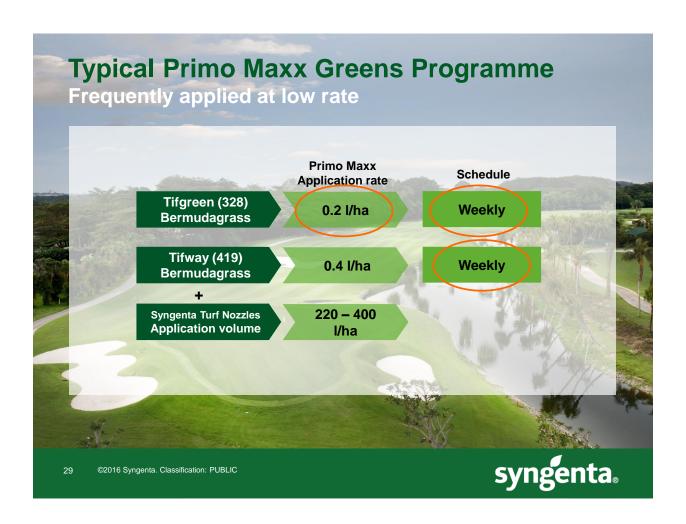


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The 'Primo effect' on bermudagrass green 7 weeks after 1st treatment

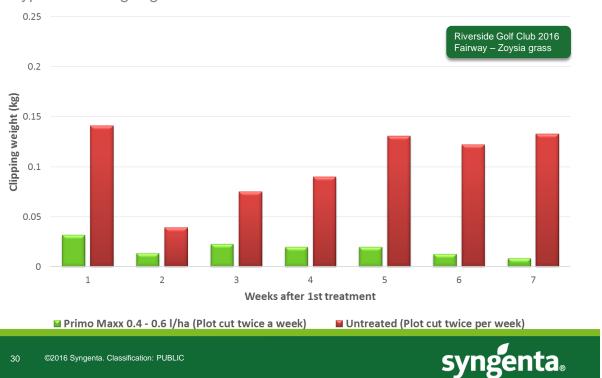






Primo Maxx on fairways

Clippings reduced by 60 - 90% on Zoysia fairway under a typical mowing regime



The 'Primo effect' on zoysiagrass 7 weeks after 1st treatment under standard mowing regime

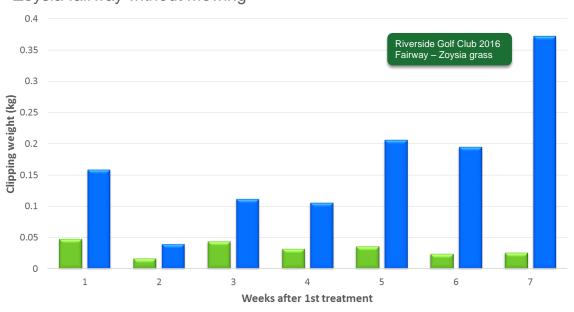






Primo Maxx – regulating fairway

Clippings reduced by 60 - 90% for at least 7 days on Zoysia fairway without mowing



Primo Maxx 0.4 - 0.6 l/ha (Plot cut once a week)

■ Untreated (Plot cut once per week)



The 'Primo effect' on zoysiagrass 7 weeks after 1st treatment under reduced mowing frequency

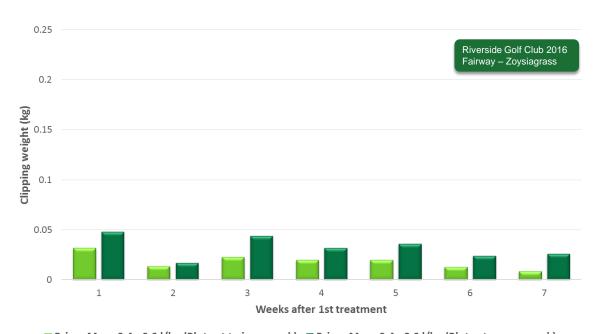






Primo Maxx - regulating fairway

Growth of Zoysia regulated for 7 days without mowing



■ Primo Maxx 0.4 - 0.6 I/ha (Plot cut twice a week) ■ Primo Maxx 0.4 - 0.6 I/ha (Plot cut once a week)



The 'Primo effect' on zoysiagrass 7 weeks after 1st treatment under standard and reduced mowing regime







Primo Maxx delivers a cleaner finish with less clippings













